

Joseph Rosenstain, Myers
CRESCENT JEWELRY CO.

—things you'll admire

Easter Gift Articles

Throughout the store—in our elaborate Silver Room, or our Engraved Crystal Department, and on to the Diamond Room, there are myriads of distinctive gift suggestions. Faultlessly packed, artistically engraved—suggestive of our care and desire to please.

Joseph Rosenstain, Myers
SUCCESSORS TO
CRESCENT JEWELRY CO.

DIAMOND MERCHANTS, JEWELERS,
PLATINUM AND SILVERSMITHS.

19 N. Main St. Opp. Court Square, Memphis.

EARLY EASTER SALE OF Dresses and Suits



That reflect the important style changes that make the Spring fashions so attractive. The styles are youthful and exceedingly graceful. The materials and tailoring are what you expect in much higher priced dresses and suits. Come and see these exceptional values while these prices are in effect.

Silk Dresses

\$15, \$30, \$35 Values

\$9.85, \$14.85, \$19.85

These dresses are positively the latest vogue and are frocks that tell you that Easter is but a week and a few days away—and constitute appropriate styles for street, evening, party and all-day wear—in popular materials like foulard, crepe de Chine, headed and draped effects.

Ultra Values IN

Spring Suits

\$35, \$40 Values

\$19.85 and \$24.85

This showing of suits constitute all of this season's delightful models and are tailored of excellent suit materials that are being sold for much higher prices at other stores. Made in such popular styles and materials as Tricotine, Serge, Pique, Tulle, Tweed and Novelty Worsteds—made from severely plain to those trimmed with braiding, embroidery, buttons, waistcoats and novelty vestee effects.

Oxfords and Pumps

\$8-\$10-\$11 Values

\$5.85, \$6.85, \$7.85

Choice of the spring 1919 creations of dainty, smart and attractive styles in every detail—in patent kid, oxford and Vamp—made in combinations of soft leathers, colors and trimmings of fruits, flowers and ribbons.



The Famous
OUTFITTERS

96 N. Main. Opposite Winkelman's.

Sunshine
Krispy Crackers
My! How Good and Fresh they are!

3-Grain
Cadomene Tablets
Absolutely Restore
Vigor, Vitality, Strength to
Weak Men and Women.
Sold by All Druggists.

PERPLEXED BUT CALM LAWRENCE

Lawrence Finds Upper Part of
Buckeye State at Loss to
Explain Conflicting Reports
on Peace, But Unafraid.

BY DAVID LAWRENCE.
(The News Scimitar's Special Correspondent.)

CLEVELAND, O., April 11.—Northern Ohio—and it is probably typical of other sections of the country—is simply perplexed and bewildered by the contradictory dispatches from the Paris peace conference, and thoughtful men tell me they shall give credence to nothing now until it is officially announced.

They look askance at the reports that President Wilson is threatening to withdraw the American delegation, and wonder what would happen if he really did. Yet one would hardly say they are panicky or excited—there's a self-contained calmness about the people here which may or may not have arisen from the remarkable demonstration during the war of America's independence economically and physically.

Anyway, folks here are not worried—but wondering. They can't believe that Mr. Wilson would abruptly come away from the Paris conference and confess to the American people that all the talk of agreement on fundamentals and harmony is unfounded. The most that anyone who has given any thought to the subject will believe is that Mr. Wilson may have threatened to take the tentative agreements back to the United States, give them full publicity and ask the American people whether they care to guarantee such settlements—or that he might give the American mission instructions to sign a treaty only along the lines of his previous announcements and start for home.

Prestige Injured.

But the mixup, as reflected in the Paris dispatches which are given sensational headlines in most of the newspapers, is not helping Mr. Wilson's public opinion, but injuring his prestige. People here, to tell the truth, didn't want the president to go ahead, but were willing to abide by his judgment that it was necessary to make peace. But five months have gone by and there is no peace. They place responsibility for domestic tangles largely upon Mr. Wilson on the theory that judging by what has been accomplished in Paris he might have chosen ambassadors to expound the views he wishes to see adopted. They are generally unfamiliar with the intricacies of the Paris conference and with the reasons which Mr. Wilson's friends usually assert, made it necessary for him to go to Europe to explain the 14 points. All they know is that to date there is neither peace nor an agreement on the league of nations and while they are almost unanimous hereabouts in believing that peace is much more interested in a proclamation of peace at an early date.

Among the men who have carefully read and analyzed the European viewpoints, I find an almost universal tendency to look upon the French as the chief obstacle to peace, and it causes one to wonder whether the prestige of France is not diminishing to such an extent indeed that, instead of making the United States government cease to make public loans to Europe and private bankers take up the question of French loans, it will not be difficult to overcome the many prejudices against France which are just now accumulating.

Outlook Promising.

But while I find an intense interest in the doings of the peace conference in its relationship to trade, some of my close friends here, who are in a position to know what the volume of business in Northern Ohio is, talk in the most glowing terms of the outlook. The retail houses are doing an almost unprecedented trade. Money seems plentiful and there is not as much of that hesitancy in buying which one fears about further east. Indeed, people are beginning to build homes and buy real estate and to make purchases in seeming indifference to the caution of those who believe prices must drop. On the other hand, there is more of a fear of rising prices than a decline, and business men insist it is not necessary to reduce wages.

The answer to the very evident prosperity and liveliness of this section is to be found in the psychological factors—the state of mind of the public, one man expressed it thus: "I practiced thrift during the war; I accumulated rigidly. Now the war is over, I need many things that I have been purposely doing without. I have the money—why shouldn't I buy these things?"

So there is a sort of reaction against the self-imposed restrictions in war time which may or may not be responsible for the tremendous business being done by the retail merchants and department stores here, as well as in Pittsburgh and Buffalo. Advertisements are greater than it has been in many months—poster and street car space, crowded newspapers and magazines, why, the advertising men tell me they never saw such an upward turn. Of pessimism one hears practically nothing. There seems to be an underlying feeling that, economically speaking, America is absolutely sound and getting ready for a boom. While one likes to think those things, one must be careful not to let the wish born father to the thought. I have been pleasantly surprised by the plain undercurrent of confidence which runs through Ohio and Western Pennsylvania.

Politically, Northern Ohio is very much like the central part of the state, much displeased with the Democratic management of things. The best analysis of the situation here, which I obtained from all the Democratic and Republican publications with whom I talked, came from a man who is a personal friend of Wilson's and who has been in my previous travels in this section has always seemed to me a man of sound judgment and a liberal one, too, a man who in my previous travels in this section has always seemed to me a man of sound judgment and a liberal one, too, a man who in my previous travels in this section has always seemed to me a man of sound judgment and a liberal one, too.

A Woman's Story With Great Meaning

Subject of Childbirth Discussed by
Women of Experience.



Women everywhere tell their friends how, through the use of Mother's Friend, the wonderful penetrating external application, they avoided suffering and distress before the advent of Nature's most wonderful creation. Mother's Friend is a remedy which spreads its influence upon the cords, nerves and ligaments involved, rendering them pliant and readily yielding to Nature's demand for expansion. The nerves, cords, tendons and ligaments expand without that peculiar wrenching strain and nervousness, nausea and unpleasant sensations are naturally avoided when the nerves and muscles are relaxed and thus are not torn and drawn. By regular use, the lower abdominal region expands with ease when labor is born, the hours are less at the crisis, and pain and danger is naturally less. You can obtain Mother's Friend from any drug store. It has been used by women for over half a century, and is just as standard as anything you can think of.

Write the Bradford Regulator Company, Dept. H, 1111 Broadway, Atlanta, Georgia, for their Mother's Friend Book, and get a bottle of Mother's Friend today, and thus fortify yourself against pain and discomfort.

Think First of Style==

Tailored Clothes alone keep pace with the change in Fashions, and never in history have there been as many new thoughts introduced in the designing of Men's Clothes.

UNLESS you are on the alert you will find yourself possessed of an obsolete garment if you buy the ready-made kind, the great majority of which were made and distributed to dealers many months ago. Our clothes are made in strict conformity with the recently authorized fashion dictates and cost actually LESS than ready-made.

We Will Make You a Perfectly Tailored Suit for—

\$21.50, \$23.50, \$26.50, \$30.00, \$33.50,

\$36.50, \$40.00, \$45.00, \$50.00

NOTE—All Orders Placed Until Wednesday, April 16
WILL BE DELIVERED BEFORE EASTER

OURS is custom tailoring in the strictest sense of the word—competent and experienced cutters take your measurements accurately and from these an individual pattern is drafted—even the slightest inaccuracy is located in the try-on and corrected. There can be but one result—clothes that fit perfectly and reflect the patron's individuality and personality to the letter. That is our kind of service, and as this obviously requires more time there is every reason why you should leave your order NOW.



"Samuels" Hats

Easter Surprises in Style and Value

Get Yours **\$3.50** Save a
Tomorrow **\$1.50**

The newest for Spring includes the flat set brim with medium band, full of style and comfort. Made in Olive, Brown, Pearl, Green, Black and Oxford.

5 South
Main
Street

Samuels & Co.
POPULAR PRICE TAILORS

Tailors
and
Hatters

Union Made

Are Your Clothes Union Made? No, not if they are ready-made. Tailored-to-measure clothes are made under sanitary conditions.

Read News Scimitar Wants.

RETURNED AIR FIGHTER TELLS OF CAMPAIGNS

CHATTANOOGA, Tenn., April 11.—Commander "Toots" Douglass, famous football star and member of the Northern bombing squadron in Belgium and France, was a guest of the Rotary

club here Thursday and in an address illustrating the value of aircraft in modern warfare, revealed something of the destructiveness of bombs used by German airmen that has not been made public before.

Commander Douglass said that a German aviator had dropped a single bomb on an airplane station in England which had destroyed 12 hangars and the same number of machines and killed 125 people. At another time a bomb dropped on a Belgian town where the British

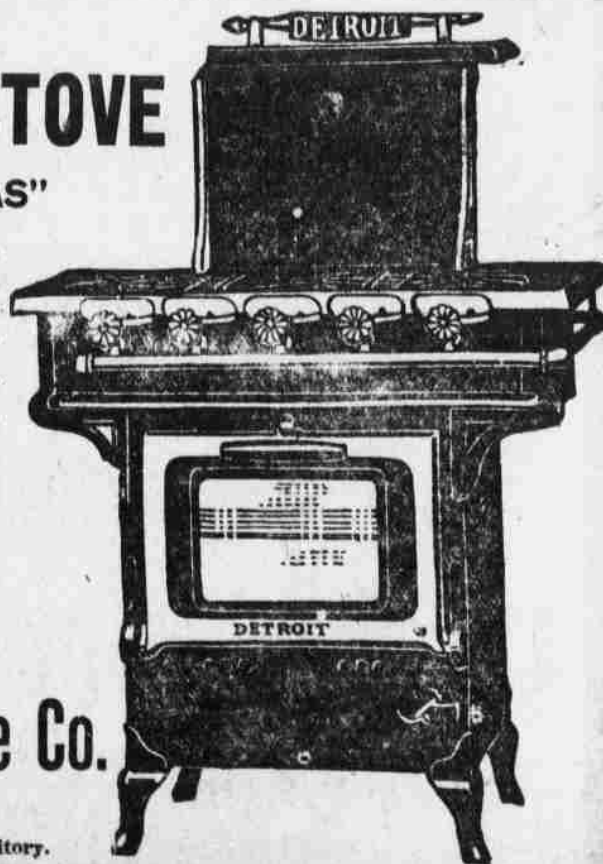
had accumulated their automobile and truck supplies and equipment had destroyed the entire supply of cars, causing the loss of \$25,000,000. Commander Douglass' squadron was preparing to bomb the Rhine town of Berlin at the time the armistice was signed.

DETROIT

VAPOR OIL STOVE

"WORKS LIKE GAS"

Looks and is just as efficient as a city gas range, and gives city gas results at one-fourth less cost with oil or gasoline. A boon in farm homes, cottages and the suburbs. No wicks, smell or dirt. Durable burners of gray enameled iron, become glowing red and give intense blue flame immediately under utensil. Two burners in oven afford perfect control for all kinds of baking. Removable drip pan, glass door in oven, sanitary base, high shelf. Let us demonstrate the simplicity and fuel economy of these splendidly built stoves. Many styles; two to six burners.



Johnston Furniture Co.

162 NORTH MAIN ST.

Exclusive Agents for Memphis Territory.

WILSON CAN TALK 1,000 MILES NOW FROM SHIP

NEW YORK, April 11.—President Wilson will be able to talk from 1,000 to 1,200 miles by wireless telephone when the steamship George Washington brings him home from France. The sending capacity of the wireless telephone equipment on the vessel has been improved so that its new radius is many times greater than when the president made his two voyages to Europe on the ship.

The sending capacity was formerly 25 miles, according to Lieut. H. L. Leeb, U. S. N., who has been a radio officer at the port of embarkation, Hoboken, and who has been transferred to duty on the George Washington.

The receiving capacity of the equipment also has been improved.

Why, they felt that Mr. Taft had been nonpartisan throughout the war, had worked indefatigably on the war labor board and had earned, so to speak, a place on the American peace mission. And when Mr. Taft, instead of being a successful peace negotiator, turned around and actually championed Mr. Wilson's proposal for a league of nations, and did so in the face of bitter opposition in the senate, there arose a volume of praise for the breadth of mind and sportsmanship of the former president which makes Democrats say openly that they think he may be the next nominee of the Republican party, and that he would be a hard man to beat.

Most of the newspapers in Ohio are Democratic or independent. There are few of the old line Republican papers. When you find the Democratic and independent journals rather lukewarm in

Try
POSTUM
if you have
coffee troubles.
You'll note better
health
"There's a Reason"